


NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby proclaim the month of February 1968 as American Heart Month, and I invite the Governors of the States, the Commonwealth of Puerto Rico, and officials of other areas subject to the jurisdiction of the United States to issue similar proclamations.

I urge the people of the United States to give heed to the nationwide problem of the heart and blood vessel diseases, and to support all essential programs required to bring about its solution.

IN WITNESS WHEREOF, I have hereunto set my hand this thirty-first day of January, in the year of our Lord nineteen hundred and sixty-eight, and of the Independence of the United States of America the one hundred and ninety-second.



### **Proclamation 3825**

**RED CROSS MONTH, 1968**

**By the President of the United States of America**

February 5, 1968

#### **A Proclamation**

On every battlefield, a flag of mercy flies. Its white field bears a Red Cross—the universal symbol of human compassion.

Under that flag, there are no enemies, no racial or religious animosities. There are only brothers.

The flag of the Red Cross flies in thousands of American cities and communities. Thirty million Americans are Red Cross members. Their support is an affirmation of the fundamental humanity of the American people.

In the tragedy and loneliness of war, the Red Cross is a familiar friend and companion to our men and women in uniform. It is with them in Vietnam, in 27 other nations where Americans serve, and in our bases at home.

Not only war, but trials of storm and earthquake, flood and fire, summon the Red Cross to service. Wherever disaster strikes, the Red Cross is there with food, shelter and relief from suffering—as it was last year in the ravaged valleys and lowlands of Alaska and Texas.

And every day of the year, the Red Cross serves all America with its programs to provide blood, and to teach first aid, water safety, and citizenship to tomorrow's citizens.

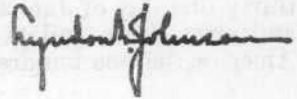
This year the demands on the Red Cross—and its financial needs—will be exceptionally heavy. It must continue to serve our fighting men, to keep ready to assist the victims of disaster, and to maintain its life-saving work in our communities.

To meet these needs, this March the American Red Cross will conduct a special SOS (Support Our Servicemen) Campaign.

Its success concerns all of us—for the mission of the American Red Cross is the mission of all America.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America and Honorary Chairman of the American National Red Cross, do hereby designate March 1968 as Red Cross Month. I strongly urge all Americans to heed the special SOS (Support Our Servicemen) campaign by volunteering their time and to contribute what they can.

IN WITNESS WHEREOF, I have hereunto set my hand this fifth day of February in the year of our Lord nineteen hundred and sixty-eight, and of the Independence of the United States of America the one hundred and ninety-second.



### Proclamation 3826

#### NATIONAL POISON PREVENTION WEEK, 1968

By the President of the United States of America

#### A Proclamation

Each year, half a million Americans—most of them children—accidentally swallow substances that could kill or injure them.

Two familiar substances—medicine and household products—are among the most dangerous causes of accidental poisoning among children. Both are valuable assets in our homes—when used as directed. Yet both are a potential danger—a danger no more remote than the unknowing grasp of a small child.

The federal government, together with State and local agencies, private industry, and professional and civic organizations, has tried to alert Americans to the dangers that lie on the shelves of a careless home. Since 1962, when we first called national attention to this threat, deaths by accidental poisoning among children under five years of age has declined 20 percent.

I recently signed into law a bill to establish a National Commission on Product Safety whose job it will be to identify dangerous household products.

We must do more. We need to be much more alert to the dangers of accidental poisoning. And we need to learn more about how to treat it.

To stimulate public interest in this problem, I am designating the third week in March as National Poison Prevention Week, as requested by Congress.

NOW, THEREFORE, I, LYNDON B. JOHNSON, President of the United States of America, do hereby proclaim the week beginning March 17, 1968, as National Poison Prevention Week.

I direct the appropriate agencies of the Federal Government, and I invite State and local governments and organizations, to participate actively in programs designed to promote better protection against accidental poisonings, particularly among children.